

SAATCHI & SAATCHI

15 BUILD. 14, LENINGRADSKY PROSPEKT BC BOLSHEVIK MOSCOW, RUSSIA 125040

To Whom It May Concern:

31 August 2017

Dear Sir or Madam,

I am writing to you with regard to Ms. Sergey Sidorov who was employed by Saatchi & Saatchi Russia since October 2007 till June 2014.

He can be described as a responsible, determined, motivated, goal-oriented, communicative, easy going, enthusiastic and proactive person who is not afraid of challenges and can work in unfamiliar situations.

Sergey is a hard-working, honest person which has reflected in his approach to given tasks. His responsibilities have included processing briefs from the clients, and assisting in carrying them out, create all sort of illustrative assets including storyboards, sketches for pitch presentation and Key-Visuals with serious level of details with her unique technique. His collaboration with creative team members on complex or special projects is hard to underestimate.

His skill level in illustration is way above average. And his illustration techniques can be easily use in advertising.

I highly recommend Sergey as a candidate for employment as a Creative Group Head.

If you have any further questions with regard to her background or qualification, please do not hesitate to call me.



Yuri Polonski
Creative Director

Saatchi & Saatchi Russia
Bldg. 14, Leningradsky prospekt, 15,
Moscow, Russia, 125040
Tel.: +7 495 663 8777 ext. 126
Tel.: +7 903 274 8282

yuri.polonski@saatchi.ru
www.saatchi.ru

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